



Corporate Responsibility

By Michael Blowfield, Alan Murray

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Now in its second edition, this successful textbook examines the multiple dimensions of corporate responsibility. Offering a perfect balance of theoretical and practical coverage, it provides a historical and interdisciplinary overview of the field; a summary of different management approaches; and a review of key actors and trends worldwide. The authors adopt a critical perspective that encourages students to debate various issues in this ever-evolving field. By combining an insightful and interdisciplinary approach with the pedagogy that students need, *Corporate Responsibility*, Second Edition, provides a comprehensive introduction to the subject.

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Editorial Review

Review

"Blowfield and Murray's text deserves high praise. It is clear and readable and compares very favourably with others on offer."

--David Wornham, Bristol Business School

[Review of previous edition] "This is the first textbook that comprehensively addresses the historical origins, theoretical basis, practical implementation, as well as the societal impact, of corporate social responsibility. Blowfield and Murray must be congratulated for producing this challenging and ambitious book."

--Professor Jedrzej George Fynas, Professor of CSR and Strategic Management, Middlesex University Business School, and Senior Honorary Research Fellow, Birmingham Business School

[Review of previous edition] "Blowfield and Murray's text speaks to the maturing of the corporate responsibility field. In creating a balanced and comprehensive overview, it serves well the growing number of students of the field."

--N.Craig Smith, INSEAD Chaired Professor in Ethics and Social Responsibility

About the Author

Mick Blowfield is Senior Research Fellow at the Smith School of Enterprise and the Environment, Oxford University; Teaching Fellow in Corporate Responsibility, London Business School; and Visiting Professor, University of Middlesex Business School.

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