



Managing the New Generation

By Carolin Rekar Munro

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Managing the New Generation By Carolin Rekar Munro

A practical guide for understanding and meeting workplace expectations of Generation Y

About This Book

- Practical applications and colourful examples and stories that inspire you to engage with Generation Y in new and productive ways
- Discover the values and attitudes of a new generation of employees through insightful and engaging interviews with members of Generation Y themselves
- Stimulating, thought provoking and practical guidance on one of the most pressing issues in business today

Who This Book Is For

This book is written to help managers and business leaders harness the talent and skills of Gen Y.

In Detail

Innovative techniques and practices for managing and engaging the new generation of workers.

As the new generation of employees enters the workforce, they bring with them a distinctive set of attitudes, behaviors and expectations. Coupled with rapid changes to social and business life, this has created a situation of fast transformation in workplace and organizational culture. For some it may be troubling, and difficult to contend with, but the creativity and energy of Generation Y presents should be regarded as an opportunity, not a challenge. When managed and cultivated in the right way, Generation Y can play a key role in your organization and can push you forward towards future success.

This engaging guide, thoughtful and practical in equal measure, takes the mystery and confusion out of managing and working with Generation Y. Carolin Munro, Associate Professor at the Faculty of management at Royal Roads University, BC., offers an unconventional roadmap to navigate through the

uncultivated terrain of attracting, engaging, and retaining Generation Y talent in your organization. Carolin addresses the burning questions you have about Generation Y and proposes specific strategies that you can use to build collaborative working relationships with a new generation of employees. From attracting Generation Y to your organization, dealing with any multi-generational differences, to inspiring and coaching new employees towards success, Carolin draws on her expertise in management and leadership to demonstrate that the future will be safe in the hands of Generation Y.

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Editorial Review

About the Author

Carolin Rekar Munro

Carolin Rekar Munro is the Associate Professor and Intellectual Lead for Leadership and Human Resources in the MBA and B.Com programs for the Faculty of Management at Royal Roads University in British Columbia. She is also an adjunct professor for Central Michigan University's Global Campus, teaching in the MA in Education. She received her Masters' and Doctoral degrees with a focus on developing human resources and leadership from the University of Toronto. She also has a Certified Human Resources Professional (CHRP) designation from the Human Resources Professionals Association, a Certified Training and Development (CTDP) designation from the Canadian Society for Training and Development, and is certified in values-based leadership from the Barrett Centre, Myers-Briggs Personality Inventory, and Emotional Quotient Inventory. Carolin manages a successful consulting practice, Eye of the Tiger Consulting(www.eyeofthetigerconsulting.ca), in which she collaborates with leaders on change management, employee engagement, organizational renewal, strategic planning, performance management, developing and sustaining high performing teams, succession management, and leadership development (for aspiring leaders, executives, and the youth community). Carolin has worked with clients in Canada, the U.S., South America, the Caribbean, and parts of Europe. She is also a national and international conference speaker.

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