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By Michael Greenacre

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Drawing on the author's experience in social and environmental research, **Correspondence Analysis in Practice, Second Edition** shows how the versatile method of correspondence analysis (CA) can be used for data visualization in a wide variety of situations. This completely revised, up-to-date edition features a didactic approach with self-contained chapters, extensive marginal notes, informative figure and table captions, and end-of-chapter summaries.

New to the Second Edition

- Five new chapters on transition and regression relationships, stacked tables, subset correspondence analysis, analysis of square tables, and canonical correspondence analysis
- Substantially more figures and tables than the first edition
- A computational appendix that provides the R commands that correspond to most of the analyses featured throughout the book, making it easy for readers to reproduce the analyses

With 33 years of CA experience, the expert author demonstrates how to use uncomplicated, relatively nonmathematical techniques to translate complex tabular data into more readable graphical forms. CA and its variants multiple CA (MCA) and joint CA (JCA) are suitable for analyses in various fields, including marketing research, the social and environmental sciences, biochemistry, and more.

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- Sales Rank: #2366946 in Books
- Brand: Chapman and Hall/CRC
- Published on: 2007-05-07
- Original language: English
- Number of items: 1
- Dimensions: .84" h x 7.24" w x 10.07" l, 1.45 pounds
- Binding: Hardcover
- 296 pages



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Universitat Pompeu Fabra, Barcelona, Spain

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