



Mastering Cash Flow and Valuation Modelling (Financial Times)

By Alastair Day

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Your practical step-by-step guide to planning and building cash valuation models. Through a set of comprehensive instructions and templates it provides the tools to build models that will enable you to carry out accurate and informed analysis of your company's cash liabilities, cash flow and value.

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Editorial Review

From the Back Cover

Mastering Cash Flow and Valuation Modelling is your practical step-by-step guide to planning and building cash valuation models. Through a set of comprehensive instructions and templates it provides the tools to build models that will enable you to carry out accurate and informed analysis of your company's cash liabilities, cash flow and value. This book allows you to:

- Start from a blank sheet using basic templates so that you can develop your models in stages
- Work through each stage, overcome problems and understand the process of building corporate financial models
- Create better models with greater accuracy and analysis using a broad range of Excel functionality

About the Author

Alastair Day has worked in the finance industry for 20 years in treasury and marketing functions. In 1990 he established Systematic Finance as a consultancy and financial lessor concentrating on the computer and communications industries. Alastair has a degree in Economics and German from London University, an MBA from the Open University Business School, and is an associate lecturer in corporate finance with the OUBS. He is the successful author of several books including *Mastering financial Modelling*, *Mastering Risk Modelling* and *The Financial Director's Guide to Purchasing Leasing*.

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