



# How to Start a Home-Based Jewelry Making Business: \*Turn your passion into profit \*Develop a smart business plan \*Set market-appropriate prices ... on the Internet (Home-Based Business Series)

By Maire Loughran

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*How to Start a Home-Based Jewelry Making Business* is for creative, talented women who want to turn their passion for beautiful jewelry into a profitable sideline or full-time business. Selling and making jewelry is one of the more high-margin craft businesses and with the right approach to sales and a stylish look, one can develop a devoted following. In addition to the essentials common to the series, this book also includes information on pricing jewelry, setting up a Web site, and how to get celebrity attention.

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## **Editorial Review**

From the Back Cover

Everything you need to know to run a successful jewelry making business from your home

Have you ever thought about starting your own home-based jewelry making business? Have you been hesitant to put your plans into action? This comprehensive guide contains all the necessary tools and strategies you need to successfully launch and grow your business.

Maire Loughran draws on her years of experience to show you how to turn your passion for beautiful jewelry into a profitable sideline or full-time business. Selling and making jewelry is one of the more high-margin craft businesses, and with the right approach to sales and a stylish look, one can develop a devoted following.

Covering all jewelry types, Loughran addresses all the essentials and more, including:

- Pricing jewelry
- Setting up a Web site
- Realizing the benefits of e-commerce
- Establishing a niche
- Selling at craft fairs
- Finding a distributor
- Getting celebrity attention

About the Author

**Maire Loughran**, who built her jewelry making business from the ground floor up, writes and lectures on the topic of how to start a home-based business. She also acts as a mentor to other new, jewelry making start-ups. Loughran is a member of the American Craft Council, Society of American Silversmiths, and the Society of North American Goldsmiths. In addition, she is the Arts/Crafts Business guide at About.com and the Feature Jewelry Writer at Suite101.com. She lives in Orlando, Florida.

## **Users Review**

**From reader reviews:**

**Jennie Miller:**

What do you ponder on book? It is just for students since they are still students or the idea for all people in the world, what best subject for that? Simply you can be answered for that problem above. Every person has different personality and hobby for each other. Don't to be compelled someone or something that they don't need do that. You must know how great along with important the book How to Start a Home-Based Jewelry Making Business: \*Turn your passion into profit \*Develop a smart business plan \*Set market-appropriate prices ... on the Internet (Home-Based Business Series). All type of book can you see on many resources. You can look for the internet resources or other social media.

**William Fuller:**

The publication with title How to Start a Home-Based Jewelry Making Business: \*Turn your passion into profit \*Develop a smart business plan \*Set market-appropriate prices ... on the Internet (Home-Based Business Series) includes a lot of information that you can learn it. You can get a lot of advantage after read this book. This book exist new knowledge the information that exist in this e-book represented the condition of the world currently. That is important to you to be aware of how the improvement of the world. This book will bring you within new era of the syndication. You can read the e-book on your smart phone, so you can read this anywhere you want.

**David Creason:**

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**Linda Henderson:**

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