



Start Your Own Import/Export Business: Your Step-By-Step Guide to Success (StartUp Series)

By Entrepreneur magazine, Krista Turner

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Importing and exporting are trillion-dollar industries – but that doesn't mean they're just for big business. In fact, small businesses make up about 96 percent of this field. Get your share of an ever-expanding economy with the essential advice in this top-selling guide.

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- Choosing the most profitable goods to buy and sell
- Setting up and maintaining a trade route
- Using the internet to simplify your transactions
- How the government can help you find products and customers
- Essential trade law information to keep your business in compliance
- How to choose a customs broker
- The latest government policies
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Tricks of the trade from successful importers/exporters and hundreds of valuable resources help you become a player in the lucrative world of international exchange.

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- Sales Rank: #884671 in Books
- Published on: 2014-07-15
- Original language: English
- Number of items: 1
- Dimensions: .70" h x 7.00" w x 8.90" l, .0 pounds
- Binding: Paperback
- 276 pages

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