



# Business and Professional Communication in the Global Workplace

*By Jr. H. L. Goodall, Sandra Goodall, Jill Schiefelbein*

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### **Editorial Review**

#### **About the Author**

H. L. Goodall, Jr., is a professor of communication and director of the Hugh Downs School of Human Communication. A pioneer in the field of narrative ethnography, he introduced the detective metaphor to study high-technology organizations and cultures in *CASING A PROMISED LAND*; toured and played rhythm guitar in the Whitedog band to investigate rock and roll as a social theory of everyday working life in *LIVING IN THE ROCK 'N ROLL MYSTERY*; and went undercover to explore alternative forms of religion and spirituality in the southern region of the United States in *DIVINE SIGNS: CONNECTING SPIRIT TO COMMUNITY*. With Eric Eisenberg and Angela Trethewey, he is the coauthor of *ORGANIZATIONAL COMMUNICATION: BALANCING CREATIVITY AND CONSTRAINT*, and he authored the highly acclaimed *WRITING THE NEW ETHNOGRAPHY*. His memoir, *A NEED TO KNOW: THE CLANDESTINE HISTORY OF A CIA FAMILY*, won the Best Book of 2007 award from the Ethnography Division of the National Communication Association. He is married to Sandra Goodall and they have one child, Nicolas.

Jill Schiefelbein is a highly regarded teacher. In 2006, she received the Hugh Downs Excellence in Teaching award and was hand-selected by H. L. Goodall, Jr., to take over this well-regarded title. She is a young, smart ascending star who will bring the text up to date with new technologies, data, and formats. She has been the Web author for several professional-development titles and is experienced with technology tools in the business-communications classroom.

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