



Social Psychology

By David Myers

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Social Psychology By David Myers

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Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology.

At the same time, Myers is also in tune with the ever-changing state of social psychology research. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding "Applying Social Psychology" chapters all ensure that regardless of your students' interests and future plans, Social Psychology will engage them. This 11th edition also features the contributions of Jean Twenge, author of Generation Me and The Narcissism Epidemic, further bolstering the direct connection to today's students.

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Editorial Review

About the Author

David Myers is the John Dirk Werkman Professor of Psychology at Hope College where he has taught for the past 30 years. David Myers' love of teaching psychology has been rewarded by students on many occasions with numerous "Outstanding Professor" awards. An award-winning researcher, Dr. Myers received the Gordon Allport Prize from Division 9 of the American Psychological Association for his work on group polarization. His scientific articles have appeared in more than two dozen journals, including *Science*, *American Scientist*, *Psychological Bulletin*, and *Psychological Science*. He has served his discipline as consulting editor to the *Journal of Experimental Social Psychology* and the *Journal of Personality and Social Psychology*.

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