



Emotional Impact: Passionate Leaders and Corporate Transformation

By Philip Channer, Tina Hope

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This book highlights a frequently neglected element of leadership--personality. Of the many accounts by, or about, leaders who have guided organizations, few say much about how leaders felt as a person or how their charisma and passion affected their colleagues. Based on candid in-depth interviews with prominent leaders, including Ian MacLaurin of Tesco, Richard Ide of Volkswagen and Tim Waterstone of the Waterstone bookselling chain, the authors explore the emotional impact of being a leader.

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- Rank: #8400041 in Books
- Published on: 2001-07-13
- Original language: English
- Number of items: 1
- Dimensions: .59" h x 6.40" w x 9.46" l, 2.49 pounds
- Binding: Hardcover
- 172 pages

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About the Author

Philip Channer and **Tina Hope** are Directors of Oxford Associates.

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