



# Conservation Photography Handbook: How to Save the World One Photo at a Time

From Amherst Media

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## Conservation Photography Handbook: How to Save the World One Photo at a Time From Amherst Media

This book is a call to action, providing the tools photographers need to help preserve threatened species and environments around the world or in their own backyards. Author/photographer Boyd Norton has spent over four decades successfully doing just that, and is credited with saving millions of wilderness acres through his photographs and personal activism.

In this book, Norton shares his approaches to designing powerful images that communicate the threats facing wilderness areas, wildlife, and people around the world. His expert advice guides you step by step through the process of capturing effective photographs and implementing them to educate and build support for these critically important issues. Also featured are images and techniques from acclaimed conservation photographers Amy Gulick, Alexandra Garcia, Alison M. Jones, Joe Riis, Bob Rozinski, and Wendy Shattil.

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### Editorial Review

#### Review

Boyd Norton inspires you to take action with your camera to save wilderness and wildlife everywhere. — Dr. Jane Goodall

"This book ... is filled with tools for using your photography to help protect our remaining wild places and wildlife, use it!" — Sierra Club Executive Director Michael Brune

"One of the 40 most influential nature photographers from around the globe." Outdoor Photography Magazine U.K.

"Boyd Norton has captured the magic of this ancient and majestic ecosystem."

Dr. Jane Goodall

"Preserving the Serengeti is as much about saving our humanity, our link to nature and our own ancient past, as it is about stopping an environmental tragedy. Boyd's book, Serengeti, covers it all very well."

Richard Engel, Chief Foreign Correspondent, NBC News

"Conservation photography is about inspiring thoughtful action with the goal of achieving real and tangible conservation gains." Alexandra Garcia, Executive Director, International League of Conservation Photographers

#### About the Author

**Boyd Norton** travels extensively in documenting the world's wild places and environmental issues, a specialty he has pursued as a photographer and writer for more than forty-five years. Outdoor Photography Magazine U.K. has called him "One of the 40 most influential nature photographers from around the globe."

For most of his photographic and writing career, Norton has devoted a great amount of time to conservation issues and the preservation of wilderness and wildlife worldwide. He played a key role in establishment of several wilderness areas in the Rocky Mountains, new national parks in Alaska, and in the designation of Siberia's Lake Baikal as a World Heritage Site.

Among his many awards, he received commendation from the Environmental Protection Agency, presented by Robert Redford, for his "important, exciting environmental photography and writing." Currently he is founder of Serengeti Watch, a non-profit organization dedicated to protecting the vast Serengeti ecosystem and its wildlife from destructive developments.

He is the author and photographer of 16 books, ranging in topics from African elephants and mountain gorillas to Alaska wilderness, Siberia's Lake Baikal and the Serengeti ecosystem. Norton's articles and photo essays have appeared in most major magazines including *Time*, *National Geographic*, *Smithsonian*, *Audubon*, *Natural History*, *Sierra*, *The New York Times*, *Geo*, *Popular Photography*, *Outdoor Photographer*, *Conde Nast's Traveler*, *Outside*, *Stern*, *Reader's Digest*, and a great many more around the world.

When he's not in the wilds of Borneo or Siberia or Africa, he calls Evergreen, CO, home.

## Users Review

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