



Case Studies & Cocktails: The "Now What?" Guide to Surviving Business School

By Carrie Shuchart, Chris Ryan

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After all the hard work on your application, you're finally in to business school. Now what? The acceptance letter is just the beginning of your MBA experience. Even before classes start, you'll face all kinds of new challenges: financing your degree, readjusting to homework, schmoozing recruiters. Now you can turn to this book, produced by Manhattan GMAT--one of the leading names in GMAT preparation--to ready you for the challenges you'll face as a newly-minted MBA candidate.

Case Studies & Cocktails will be your go-to guide as you prepare to enter your MBA program and throughout your time at b-school. The authors--MBAs themselves--have drawn on their own experiences and interviewed current students for the inside scoop on every aspect of b-school, from telling the boss you're going back to school to balancing wine and cheese in one hand while networking. The result is both a handbook for the social side of school and an academic primer on the material you'll have to master. The book even includes a glossary of need-to-know jargon, so you won't feel lost when classmates start slinging around acronyms.

What Faculty & Students Are Saying:

"I think this is an awesome idea. There are tons of books out there about how to get in but nothing about how to survive business school." -*Dr. Tim Flood, Assistant Professor of Management and Corporate Communication, UNC's Kenan-Flagler School of Business*

"This is a totally underserved market. The elation of getting in is awesome but then reality sets in. You have to make a decision. Then you send in your thousand dollar check and you get this giant book of stuff to do and a t-shirt and it's overwhelming. You're proud to wear your t-shirt, but it's tough to get through the rest. No one tells you when to quit your job, when to stop traveling, how to find roommates and a place to live. I would definitely have read [Case Studies & Cocktails] if I knew it was around. I might have even read it as an aspirational thing before I applied." -*Matt, Ross '11, President, Student Government*

Association

"I love what this book is talking about. There's a real need for this. I'm so glad to see that someone is getting this done -- I just wish we'd thought of it." -*Al Catrone, Chief Administrative Officer, University of Michigan's Ross School of Business*

"Any insight is great. Read all of this advice and it will make you more wide-eyed and ready to absorb. Be ready to take it all in because you never know what's next." -*Liz, Berkeley - Haas '11, President, MBA Association*

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Editorial Review

From the Back Cover

Congratulations! You've just been admitted to business school! Now what? Have no fear, Case Studies & Cocktails has you covered. This all-in-one guide provides the tools for living and working as a business school student. Whether you're stressed about paying tuition, valuing bonds, repairing a dysfunctional team, or mastering the ins and outs of recruiting, the solutions are in this comprehensive guide: - Follow a structured game plan that takes you from your acceptance to your arrival on campus. - Use game theory to split the rent with your roommate. - Demystify the math side of the b-school curriculum with thorough introductions to quantitative topics. - Get the scoop on common MBA career paths--and not-so-common ones. - Manage your life and your money with numerous downloadable calendars and worksheets. - Look up need-to-know jargon in the handy glossary. The authors are b-school grads who've "been there and done that." Plus, they teach for Manhattan GMAT, the best in the test-prep biz, so you know they can break down complicated material. Current students and staff from over a dozen top programs have also contributed their insights and suggestions.

About the Author

A native of the First State, Chris Ryan has an A.B. in Physics from Harvard University. Before getting an MBA from the Fuqua School of Business (Duke), he taught high school science through Teach for America and later in private schools. At Fuqua, Chris was head TA of the core Statistics and Finance courses, as well as Curriculum Representative and FuquaVision co-president. After b-school, he worked for McKinsey & Co. in New York, then joined Manhattan GMAT, where he now serves as the Director of Product and Instructor Development. In his spare time, Chris writes moody music, tinkers with moody screenplays, and occasionally hangs out with his wife Kathryn at home in Brooklyn.

Users Review

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Brian Dunlap:

The book Case Studies & Cocktails: The "Now What?" Guide to Surviving Business School can give more knowledge and information about everything you want. Exactly why must we leave a good thing like a book Case Studies & Cocktails: The "Now What?" Guide to Surviving Business School? A number of you have a different opinion about reserve. But one aim in which book can give many data for us. It is absolutely proper. Right now, try to closer with the book. Knowledge or data that you take for that, you are able to give for each other; you may share all of these. Book Case Studies & Cocktails: The "Now What?" Guide to Surviving Business School has simple shape nevertheless, you know: it has great and large function for you. You can appear the enormous world by available and read a reserve. So it is very wonderful.

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Norbert Walling:

People live in this new moment of lifestyle always make an effort to and must have the free time or they will get wide range of stress from both everyday life and work. So , when we ask do people have spare time, we will say absolutely of course. People is human not really a robot. Then we inquire again, what kind of activity have you got when the spare time coming to you of course your answer will probably unlimited right. Then do you try this one, reading guides. It can be your alternative in spending your spare time, the actual book you have read is usually Case Studies & Cocktails: The "Now What?" Guide to Surviving Business School.

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