



# AP® Microeconomics Crash Course Book + Online (Advanced Placement (AP) Crash Course)

By David Mayer, Advanced Placement

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**AP® Microeconomics Crash Course Book + Online (Advanced Placement (AP) Crash Course)** By David Mayer, Advanced Placement

**REA's *Crash Course* for the AP® Microeconomics Exam - Gets You a Higher Advanced Placement® Score in Less Time**

*Crash Course* is perfect for the time-crunched student, the last-minute studier, or anyone who wants a refresher on the subject.

Are you crunched for time? Have you started studying for your Advanced Placement® Microeconomics exam yet? How will you memorize everything you need to know before the test? Do you wish there was a fast and easy way to study for the exam AND boost your score?

If this sounds like you, don't panic. REA's *Crash Course* for AP® Microeconomics is just what you need. Our *Crash Course* gives you:

### **Targeted, Focused Review - Study Only What You Need to Know**

The *Crash Course* is based on an in-depth analysis of the AP® Microeconomics course description outline and actual AP® test questions. It covers only the information tested on the exam, so you can make the most of your valuable study time. Our easy-to-read format gives you a crash course in: basic economic concepts, consumer choice theory, supply and demand, production and costs, and more. The author also includes must-know key terms all AP® students should know before test day.

### **Expert Test-taking Strategies**

Our experienced AP Microeconomics teacher shares detailed question-level strategies and explains the best way to answer the multiple-choice and free-response questions you'll encounter on test day. By following our expert tips and advice, you can boost your overall point score!

### **Take REA's FREE Practice Exam**

After studying the material in the *Crash Course*, go to the online REA Study Center and test what you've learned. Our free practice exam features timed

testing, detailed explanations of answers, and automatic scoring analysis. The exam is balanced to include every topic and type of question found on the actual AP® exam, so you know you're studying the smart way.

Whether you're cramming for the test at the last minute, looking for extra review, or want to study on your own in preparation for the exams - this is the study guide every AP® Microeconomics student must have.

**When it's crucial crunch time and your Advanced Placement® exam is just around the corner, you need REA's *Crash Course for AP® Microeconomics!***

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**AP® Microeconomics Crash Course Book + Online (Advanced Placement (AP) Crash Course) By David Mayer, Advanced Placement Bibliography**

- Sales Rank: #4960 in Books
- Published on: 2011-10-17
- Released on: 2011-09-19
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 6.00" w x .75" l, .50 pounds
- Binding: Paperback
- 208 pages



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### Editorial Review

From the Back Cover

#### **CRASH COURSE FOR THE AP\* MICROECONOMICS EXAM – GET A HIGHER SCORE IN LESS TIME**

Late getting started? Facing too many AP\* tests? Use this course to learn the most in the least time!

#### **Study Only What You Need to Know**

REA's *Crash Course* for the AP\* Microeconomics exam is based on an in-depth analysis of the Advanced Placement\* Microeconomics exam and actual AP\* Microeconomics test questions. It covers only the information tested on the exam, so you can make the most of your study time.

#### **Expert Test-Taking Strategies**

Developed by an Advanced Placement\* teacher with many years of classroom experience, this *Microeconomics Crash Course* presents detailed, question-level strategies for answering both the multiple-choice and free-response questions. By following the AP\* author's advice, you can boost your score in every section of the AP\* Microeconomics test.

#### **Key Terms You Must Know**

Knowing the right terminology can make a real difference in your AP\* score. Our expert advice includes the key terms you need to know before taking the AP\* Microeconomics exam.

#### **Free Practice Exam**

Our full-length online Microeconomics practice exam includes every topic and type of question found on the actual exam. It offers timed testing, automatic scoring, and detailed explanations of answers. It even provides helpful diagnostics to pinpoint where you're strongest and where you need to focus.

#### **About the Author**

**David Mayer** earned his B.S. in Economics from Texas A&M University and his M.Ed. in Educational Psychology from the University of Texas at San Antonio.

David has had an extensive career teaching economics to high school students. Since 2004, more than 500 of his students have earned college credit on the AP\* Economics exams. In addition to his work in the classroom, David has served as an AP\* Economics consultant for the College Board and as an AP\* Economics Reader and Table Leader for Educational Testing Service. He has also written several economics books and test preps.

Currently David is an instructional specialist for Northside ISD in San Antonio, Texas.

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#### **ABOUT THIS BOOK**

REA's *AP Microeconomics Crash Course* is the first book of its kind for the last-minute studier or any AP student who wants a quick refresher on the course. The *Crash Course* is based on a careful analysis of the AP Microeconomics Course Description outline and actual AP test questions.

Written by an AP teacher, our easy-to-read format gives students a crash course in Microeconomics. The targeted review chapters are grouped by topics, offering you a concise way to learn all the important ideas, facts, and terms before exam day.

Unlike other test preps, REA's *AP Microeconomics Crash Course* gives you a review specifically focused on

what you really need to study in order to ace the exam. The introduction discusses the keys for success and shows you strategies to help you build your overall point score. The author includes must-know key terms all AP Microeconomics students should know before test day.

Part II offers a Key Content Review of all the microeconomic topics tested on the AP exam, including: basic economic concepts, consumer choice theory, supply and demand, production and costs, perfect competition, factor markets, and more. In Part III, the author explains Key Microeconomics Graphs and Formulas in an easy-to-understand format.

Part IV is devoted to test-taking strategies. Our expert author gives you proven test-taking strategies to help you conquer the multiple-choice and free-response questions on the AP exam.

No matter how or when you prepare for the AP Microeconomics exam, REA's *Crash Course* will show you how to study efficiently and strategically, so you can boost your score!

To check your test readiness for the AP Microeconomics exam, either before or after studying this *Crash Course*, take our FREE online practice exam. To access your free practice exam, visit [www.rea.com/crashcourse](http://www.rea.com/crashcourse) and follow the on-screen instructions. This true-to-format test features automatic scoring of the multiple-choice questions and detailed explanations of all answers. Our diagnostic analysis will help you identify your strengths and weaknesses, so you'll be ready on exam day!

Good luck on your AP Microeconomics exam!

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