



# High Impact Learning: Strategies For Leveraging Performance And Business Results From Training Investments (New Perspectives in Organizational Learning, Performance, and Change)

By Robert O. Brinkerhoff, Anne M. Apking

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Every organization seeks to provide its employees with learning and development opportunities that are both targeted to their individual needs and produce measurable and worthwhile business results. In High Impact Learning, Brinkerhoff and Apking outline a comprehensive, proven, and practical approach for bridging the gap between employee and organizational goals and launching training initiatives of visible and lasting impact.

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### Review

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"The authors show you how to [assure direct business value]...simply, powerfully, and with elegantly practical methods and tools." -- *James M. Danko, Associate Dean, Tuck School of Business, Dartmouth College*

### About the Author

**Robert O. Brinkerhoff** is Professor of Counseling Psychology at Western Michigan University. An internationally known speaker, he has written several books on organizational training and measurement. He lives in Kalamazoo, Michigan.

**Anne M. Apking** is consulting director at Triad Performance Technologies, Inc. She has consulted and written extensively on training and development. She lives in Farmington Hills, Michigan.

## **Users Review**

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