



Communicating with Strangers: An Approach to Intercultural Communication: Instructor's Manual

By Gudykunst

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Addressing the needs of one of the fast growing courses in the US, the second edition of this inter-cultural communication text demonstrates how to overcome the stereotypes we attribute to people who are unknown or unfamiliar strangers when we first meet them. The revision is a thorough updating and reorganization. In addition, the book stresses competent communication, with applied theory and research as its base. The book provides a framework for understanding core theory, using the concept of the "stranger" - that is, anyone who is met from the first time, such as someone from another cultural group, and the assumptions we automatically make about that person. It also examines the cultural, sociocultural, psychocultural and environmental influences on intercultural communication, and shows readers how to decode "messages" others send, both verbal and nonverbal. This edition includes new coverage of interpersonal relationships and conflict across cultures, and concludes with an entirely new chapter on building community through diversity including a discussion of ethics. Finally, there is an extended discussion of ethnic identity and and coverage of uncertainty and anxiety reduction, of mindfulness and of the sources of communication behaviour.

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Editorial Review

About the Author

William B. Gudykunst is a professor speech communication at California State University, Fullerton. He received his B.S. and M.A. degrees in sociology from Arizona State University. After completing his M.A., Bill spent three years in the U.S. Navy stationed in Yokosuka, Japan. He became interested in intercultural communication while working as an Intercultural Relations Specialist in the Navy. After being released from active duty, Bill went to the University of Minnesota, where he completed his Ph.D. in 1977. Bill's work focuses on developing a theory of interpersonal and intergroup effectiveness that can be applied to improving the quality of communication. Bill is the author of *Bridging Differences* (Sage, 1994) and coauthor of *Cultural and Interpersonal Communication* (with S. Ting-Tommey, Sage, 1988), *Bridging Japanese/North American Differences* (with T. Nishida, Sage, 1994), and *Building Bridges* (Houghton Mifflin, 1995). He has also edited six other books with various publishers.

Young Yun Kim is a professor of communication at the University of Oklahoma, Norman, and formerly taught at Governors State University in Illinois. Young was born and raised in Seoul, Korea, where she received her B.A. degree from Seoul National University. In 1970, she moved to the United States and completed her M.A. degree at the University of Hawaii in conjunction with the East-West Center. She received a Ph.D. degree in 1976 from Northwestern University. Young teaches courses and directs doctoral theses in the area of international, intercultural, and interethnic/interracial communication. She has published her work in journals such as *Communication Yearbook*, *Human Communication Research*, and *International Journal of Intercultural Relations*. She is the author or editor of a number of books including *Interethnic Communication* (Sage, 1986), *Theories in Intercultural Communication* (Sage, 1998) *Communication and Cross-Cultural Adaptation* (Multilingual Matters, 1998). She is a member of the editorial boards of *Communication Research*, *Human Communication Research*, and *International Journal of Intercultural Relations*.

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